



MU FAMILY FALL/ WINTER 2025-26 TENDENZE

MU FAMILY is the concept for **Fall/Winter 2025-26 Tendenze**. It portrays the importance of “family” through research into fabrics that, despite their manufacturing tradition, embody the contemporaneity of the now, which demands respect for the environment and mutual acceptance of tastes, genders and ages.

*“I believe that in the environment in which we find ourselves living today, choosing **MU FAMILY** as the theme of the season conveys a little something about all of us, about the way we live, about our families, which are increasingly extended, open, intergenerational and multi-ethnic. Here, the family is perceived as a unique, authentic, inviolable value in which we can discover emotions, attachments, but also experiment with styles and tastes to find our sense of balance and our security for our future,”* commented **Stefano Fadda**, artistic director of **Milano Unica**.

Imagine being in a historic Italian villa or an eighteenth-century palazzo in the provinces, or even in an English castle or a manor in the Scottish countryside, immersed in nature



enveloping the walls and penetrating undisturbed even into the interiors, inside the spacious, somewhat neglected rooms where frescoes hark back to ancient splendour and the furnishings bear witness to the many different generations and evolving eras and tastes. The life and history of countless families, all different, traditional, extended, welcoming, multicultural, cosmopolitan and multi-ethnic, unfold in these spaces of expectation and wonder.

MU FAMILY for the **Fall/Winter 2025-26 Collections** chronicles these very families through research into fabrics that, even with their traditional workmanship, epitomise the contemporaneity of our time urging respect for the environment and acceptance of tastes, genders and age groups.

The collection consists of interacting proposals that explore the contrasts between wools that seem to belong to the past with their lived-in patina and materials that are the product of sophisticated technological research; the combinations trigger the imagination and inspire emotions; the proposals are authentic because they evoke those fundamental values linked to Italian manufacturing know-how.

Prince of Wales checks, checked wools, Scottish argyle, blurred speckles, embellished knitwear and herringbone are all familiar motifs, brimming with nostalgia and memories that **MU FAMILY** brings back in a recoded format, shifting perceptions to reshape the fundamental values and attitudes of contemporaneity.

The cross-cultural wardrobe that fathers, mothers, children, and grandchildren can draw on in a cultural context that values Made in Italy and fosters that circularity of experiences, knowledge, and tradition creates a veritable antithesis to a disposable culture.

MATERIALS

MU FAMILY fabrics convey both dynamism and sensuality. They include heavyweight wools, double gabardines, industrial weaves with a compact effect, or fine wools combined with mohair or nylon, as well as cottons such as poplin, Panama, gabardine although with heavier weights than the norm, sometimes blended with nylon or polyamide. There is no shortage of classic shirting cottons with wrinkle-free finishes and silk blends with other yarns to give it a more decisive edge, an almost jersey-like tactile quality and the elevated performance found in Lycra. And then, a host of knitwear with thick, bonded



thread counts, using classic fine noble yarns with light fulling. Fabrics include prototypes used in tailoring that reflect the value of traditional craftsmanship by allowing for a substantial new interpretation of how models are designed and constructed: each shape can be reduced and expanded, compressed and stretched. Experimentation leads to surprising prints, to wavy or carded jacquards, to satins laminated with membranes that break up the too-perfect surface and to padding imagined as both a contrast or ultra-thin. Finally, the de-materialisation process is characterised by satin surfaces that you can feel and drape, and soft fabrics that embrace the body alongside gauzy, cloud-light cashmere knitwear.

ACCESSORIES

Here, the focus is on the buttons: highly creative, thick, veritable gems, in natural materials or acetates. And if the most modern techniques drive the creation of thermo-fused embroideries, tapes made using drop-needle stitches trim and embellish raw-cut edges. Zippers serve their purpose in outerwear and sportswear, while trimmings abandon classic embellishments to embrace original graphic motifs and geometric patterns more akin to the world of lingerie. Buckles like buttons are given a new lease of life, becoming increasingly precious and sophisticated. Labels and tags retain classic shapes and are of the highest quality, in natural and biodegradable fibres.

COLOURS

The season's colours are a balanced spectrum of both warm and cool hues enhanced with a pop of red and a platinum glow. Brown tones enrich the colour palette by bringing to mind the different types of high-quality woods. Neutral half-tones and natural hues signify sustainability. The soft glow of white and bright accents re-energize the palette, while a faux black and dark grey add precious contrasts. A timeless blue and a more intensely nuanced shade of blue reinvigorate the classics.

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www.milanounica.it/en/mu-family-tendenze

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