

# Post Show Report

2022 April Show (Apr. 6 - 8, 2022)



## FaW TOKYO - FASHION WORLD TOKYO 2022 (Apr.) achieved great success!

### Overview

One of the highlights of FaW TOKYO 2022 April was that we welcomed some international exhibitors who were able to travel to the show to exhibit in person at Tokyo Big Sight Japan.

They showcased products and had meetings with onsite visitors for the first time in the last 2 years.

As buyers still have limited opportunities to travel to International shows, great energy was flowing throughout the show and international exhibitors and visitors enjoyed having business meetings face-to-face by touching and checking the products/materials at the booths.

With such international exhibitors, FaW TOKYO 2022 April was successfully held again at Tokyo big Sight with exhibitors from 18 countries/regions gathering 17,140 visitors, and also attracted major Japanese TV stations and social media influencers.

#### Show Outline:

Dates: Apr. 6 (Wed) - 8 (Fri), 2022

Venue: Tokyo Big Sight, Japan

Organiser: RX Japan Ltd.

(Formerly Reed Exhibitions Japan Ltd.)

#### FaW TOKYO 2022 April consists of:

9th INTERNATIONAL FASHION BRAND EXPO

9th JAPAN FASHION BRAND EXPO

7th FASHION SOURCING EXPO

7th TEXTILE EXPO

2nd SUSTAINABLE FASHION EXPO

1st FASHION DIGITAL TRANSFORMATION EXPO



# Facts & Data

## Exhibitors

344 exhibitors from 18 countries/regions

In addition to the many individual exhibitors, we also had many National Pavilions.

### International Pavilions

- GERMANY PAVILION (APPAREL, SHOES)
- TAIWAN PAVILION (TEXTILE)
- TAIWAN PAVILION (APPAREL SOURCING)
- THAILAND PAVILION (SUSTAINABLE FASHION)
- BANGLADESH PAVILION (APPAREL SOURCING)
- KOREA PAVILION (APPAREL)

### Participating Countries/Regions



## Visitors

17,140 high-quality visitors



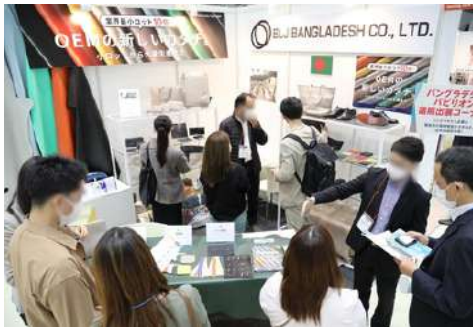


# Show Highlights

## FaW TOKYO 2022 April



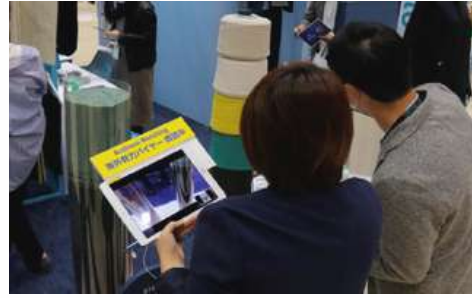
## International Exhibitors





# Show Highlights

## Business Match-making Service



## Social Media Influencers / Press



## Conference





# Save the Dates for the next shows!

## FaW TOKYO

13th  
FASHION WORLD TOKYO **OCTOBER**

Dates : Oct. 18 (Tue) - 20 (Thu), 2022

Venue : Tokyo Big Sight, Japan

Organiser: RX Japan Ltd.

(Formerly Reed Exhibitions Japan Ltd.)

### Consists of:

13th INTERNATIONAL FASHION BRAND EXPO

13th JAPAN FASHION BRAND EXPO

8th FASHION SOURCING EXPO

8th TEXTILE EXPO

2nd SUSTAINABLE FASHION EXPO

1st FASHION DIGITAL TRANSFORMATION EXPO



## FaW TOKYO

10th  
FASHION WORLD TOKYO **APRIL**

Dates : Apr. 5 (Wed) - 8 (Fri), 2023

Venue : Tokyo Big Sight, Japan

Organiser: RX Japan Ltd.

(Formerly Reed Exhibitions Japan Ltd.)

### Consists of:

10th INTERNATIONAL FASHION BRAND EXPO

10th JAPAN FASHION BRAND EXPO

8th FASHION SOURCING EXPO

8th TEXTILE EXPO

3rd SUSTAINABLE FASHION EXPO

2nd FASHION DIGITAL TRANSFORMATION EXPO



# Contact

## For Exhibiting



### Attn:

English: Chisato Miyawaki (Ms)  
Kurena Watabe (Ms)  
Chinese/English: Ei Iwasaki (Ms)  
Korean/English: Myunggu Lee (Mr)



### Online Form (Request Exhibiting Info)

[www.fashion-tokyo.jp/ex\\_en/](http://www.fashion-tokyo.jp/ex_en/)



### Email

[fwt.jp@rxglobal.com](mailto:fwt.jp@rxglobal.com)

## For Visiting



### Attn:

English: Midori Kishiwada (Ms)  
Fuka Suzuki (Ms)  
Chinese: Naihsuan Yeh (Ms)  
Eri Tanaka (Ms)  
Korean: Sun Joo Yoshida (Ms)



### Online Form (Request invitation tickets)

[www.fashion-tokyo.jp/inv\\_en/](http://www.fashion-tokyo.jp/inv_en/)



### Email

[visitor-eng.fwt.jp@rxglobal.com](mailto:visitor-eng.fwt.jp@rxglobal.com)

## For Press Inquiries (Media Partner)



### Attn:

English: Midori Kishiwada (Ms)  
Fuka Suzuki (Ms)  
Chinese: Eri Tanaka (Ms)



### Email

[visitor-eng.fwt.jp@rxglobal.com](mailto:visitor-eng.fwt.jp@rxglobal.com)

Built by



In the business of  
building businesses

Organiser: RX Japan Ltd. (Formerly Reed Exhibitions Japan Ltd.)  
FaW TOKYO Show Management

Address: 18F Shinjuku-Nomura Bldg.,1-26-2 Nishishinjuku,  
Shinjuku-ku,Tok yo 163-0570, Japan

Web: [www.fashion-tokyo.jp/hub/en-gb.html](http://www.fashion-tokyo.jp/hub/en-gb.html)

TEL: +81-3-3349-8519  
FAX: +81 -3-3344-2400