

MAKING USE OF THE 'NEW NORMAL' SITUATION

Three textile-related exhibitions were held in India towards 2021-end and in January 2022. They reconfirmed the industry's faith in the hybrid editions of exhibitions, drawing a good number of footfalls and sentiments mostly of optimism. The 'new normal' feeling of acceptance of the pandemic as an endemic and living with it is prevailing among the industries. This has given the industry renewed enthusiasm to participate fully in the forthcoming events related to textiles. The very fact that there has been a good number of innovations in the textile industry demonstrated that the Covid-19 has not completely robbed the industry of novel products. There were other signs of hopes too. The undiminished interest in R&D by the industry clearly showed that without investment in research there cannot be veritable stake in the future for the industry. Besides, collaborations are being touted among industries to build a stronger foundation for the forthcoming challenges for the industry. Also, some sections of the industry have used this situation for automation and digitalisation and upgraded the technologies. This is commendable.

Many of the contacts that the Textile Value Chain spoke to reaffirmed the cheerful sentiments that all is not lost in the Covid waves and the fact that fashion is an ever-changing factor in the textile sector has given credence to the 'new normal' situation prevalent today. At this crucial turn of events, your magazine, TVC is celebrating its 10th Anniversary by launching its January Issue as the Anniversary Special Issue. We have given importance to innovations, hopeful sentiments for the future by providing space for special features and articles.

What we ask our readers are opinions and views about the developments in the magazine so that we can take care of the future needs of the industry. For ten years we have given serious thought to serious subjects, and we have space to cover more in the months to come. We take the vow to fill the pages with materials that reflect the pulse of the industry. We thank all our readers, advertisers, suppliers, employees, well wishers, critics, industry contributors who have supported us in the journey of 10 years. We expect the same support in the coming years. We look forward to your feedback for improvement to give industry a meaningful contribution through our media.

SUBSCRIPTION

Online Registration

<https://textilevaluechain.in/subscription/>

Subscription Enquiry

Ms. Vaibhavi Kokane

+91-9869634305;

textilevaluechain123@gmail.com



SCAN AND OPEN



EDITORIAL TEAM

EDITOR AND PUBLISHER

Ms. Jigna Shah

ADVISOR - EDITORIAL & MARKETING

Mr. Samuel Joseph

CONTENT WRITER

Ms. Muskaan Valecha

CREATIVE DESIGNER

Ms. Poiyamozhi P S

MARKETING AND ADVERTISING ENQUIRY

Mohammad Tanweer

+91-9167986305

sales@textilevaluechain.com

REGISTERED OFFICE:

Innovative Media and Information Company

189/5263, Sanmati, Pantnagar,
Ghatkopar (East), Mumbai 400075.
Maharashtra, INDIA.
Cell: +91-9769442239

Email: info@textilevaluechain.com
Web: www.textilevaluechain.com

Owner, Publisher, Printer and
Editor - Ms. Jigna Shah

Printed and Processed by her at,
Impression Graphics,
Gala no.13, Shivai Industrial Estate,
Andheri Kurla Road, Sakinaka,
Andheri (East), Mumbai 400072,
Maharashtra, India.

All rights reserved Worldwide; Reproduction of any of the content from this issue is prohibited without explicit written permission of the publisher. Every effort has been made to ensure and present factual and accurate information. The views expressed in the articles published in this magazine are that of the respective authors and not necessarily that of the publisher. Textile Value chain is not responsible for any unlikely errors that might occur or any steps taken based in the information provided herewith.