

**INTERACTIVE COTTON WEBINAR**  
**Coinciding with the Global Cotton Day and**  
**Azadi Ka Amrit Mahotsav and**  
**CITI CDRA Golden Jubilee Celebrations**

**Thursday, 7<sup>th</sup> October 2021**  
**Virtual Platform**

**Programme**

**Theme: *Cotton: Moving Beyond the Conventional Paradigms***

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| <b>14.15 – 15.30 HRS</b><br><b>THEME SESSION: COTTON: MOVING BEYOND THE CONVENTIONAL PARADIGMS</b> |   |   |
| 14.15 Hrs  | Welcome Address   | <b>Shri T. Rajkumar</b><br>Chairman<br>Confederation of Indian Textile Industry (CITI)      |
| 14.25 Hrs  | Theme Presentation:<br>Cotton: Moving Beyond the Conventional Paradigms | <b>Shri Suresh Kotak</b><br>Chairman, Kotak Ginning & Pressing Co.                          |
| 14.35 Hrs  | Presentation on CITI Cotton Development and CSR Activities              | <b>Shri P.D. Patodia</b><br>Chairman, Standing Committee on Cotton of CITI CDRA             |
| 14.45 Hrs  | Special Address   | <b>Shri Upendra Prasad Singh, IAS,</b><br>Secretary, Ministry of Textiles                   |
| 15.00 Hrs  | Keynote Address by the Guest of Honour                                  | <b>Smt. Darshana Vikram Jardosh</b><br>Hon'ble Minister of State for Textiles and Railways  |
| 15.20 Hrs  | Vote of Thanks  | <b>Shri R.L. Nolkha</b><br>Vice Chairman<br>Confederation of Indian Textile Industry (CITI) |
| <b>15.25 Hrs: TEA BREAK</b>  |   |   |

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| <b>15.30 – 16.30 HRS</b><br><b>SESSION: SUSTAINABLE QUALITY COTTON IN THE SUPPLY CHAIN –THE CHALLENGES AND THE WAY FORWARD</b> |   |   |
| 15.30 Hrs  | Chairman of the Session                     | <b>Mr. J. Thulasidharan,</b><br>President- Indian Cotton Federation (ICF) & Past Chairman, CITI       |
|  | <b>Panel Discussion</b>                     |   |
|  | Opening Remarks by the Moderator            | <b>Mr. G. Chandrasekhar</b><br>Economist & Senior Journalist  |
|  | Panelists                                   | <b>Mr. Pradeep Kumar Agarwal</b><br>Chairman & Managing Director<br>Cotton Corporation of India (CCI) |
|  |   | <b>Mr. Manoj Patodia</b><br>Chairman – The Cotton Textiles Export<br>Promotion Council (TEXPROCIL)    |
|  |   | <b>Mr. Roger Gilmartin</b><br>Special Advisor,<br>Cotton Council International, USA                   |
|  |   | <b>Mr. Atul Ganatra</b><br>President<br>Cotton Association of India (CAI)                             |
| <b>Mr. Ganesh Kasekar</b><br>South Asia Representative, Global<br>Organic Textile Standards GmbH<br>(GOTS)                     |   |   |
| <b>Ms. Jyoti Narain Kapoor</b><br>Country Director,<br>Better Cotton Initiative – India  |   |   |
| 16.15 Hrs  | Q&A Session and Summing up by the Moderator |   |
| <b>16.25 Hrs: TEA BREAK</b>  |   |   |

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| <b>16.30 – 17.30 HRS</b><br><b>INTERACTIVE SESSION WITH SHRI PIYUSH GOYAL</b><br>Hon'ble Union Minister of Textiles, Commerce and Industry and Consumer Affairs,<br>Food and Public Distribution |   |  |
| 16.30 Hrs  | Welcome Address   | <b>Shri T. Rajkumar</b><br>Chairman<br>Confederation of Indian Textile Industry<br>(CITI)  |
| 16.35 Hrs  | Inauguration of the Cotton Webinar and Keynote Address by the Chief Guest | <b>Shri Piyush Goyal</b><br>Hon'ble Union Minister of Textiles,<br>Commerce & Industry, Consumer<br>Affairs and Food & Public Distribution |
| 16.50 Hrs  | Q&A Session   |  |
| 17.20 Hrs  | Vote of Thanks  | <b>Shri S.K. Khandelia</b><br>Deputy Chairman<br>Confederation of Indian Textile Industry<br>(CITI)  |
| <b>17.25 Hrs: TEA BREAK</b>  |   |  |

| <b>17.30 – 18.30 HRS</b><br><b>SESSION: COTTON PRODUCTIVITY ENHANCEMENT: INNOVATIVE TECHNOLOGIES AND PRACTICES</b> |   |   |
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| 17.30 Hrs  | Chairperson of the Session                  | <b>Ms. Roop Rashi, IA&amp;AS</b><br>Textile Commissioner<br>Government of India   |
|  | Opening Remarks by the Moderator            | <b>Mr. Robert Antoshak</b><br>Marketing Consultant and Columnist<br>Textile Projects, LLC   |
|  | Panelists                                   | <b>Dr. Terry Townsend</b><br>Global Consultant,<br>Cotton Analytics, USA  |
|  |   | <b>Dr. Gary Adams</b><br>President and CEO,<br>National Cotton Council of America,<br>USA   |
|  |   | <b>Mr. Alexandre Schenkel</b><br>Vice President, Abrapa (Brazilian<br>Cotton Growers Association)<br>Agronomist and Cotton Farmer in<br>Mato Grosso State in Brazil |
|  |   | <b>Dr. K Selvaraju</b><br>Secretary General – The Southern<br>India Mills’ Association (SIMA)   |
| 18.15 Hrs  | Q&A Session and Summing up by the Moderator |   |
| 18.30 Hrs  | Vote of Thanks                              | <b>Mr. Prem Malik</b><br>Co-Chairman, CITI CDRA Standing<br>Committee on Cotton &<br>Past Chairman<br>Confederation of Indian Textile<br>Industry (CITI)            |