



## GUIDELINES FOR AUTHOR

Dear Author,

Textile Value Chain has been one of the esteemed Indian Trade Media with Monthly Print Magazine, E-Magazine & Online Global Information + Sourcing Platform. We are successfully providing a complete media solution under one platform since 2012.

We are licensed under ISSN (International Standard Serial Number for publication) and RNI (Registrar of Newspapers of India) for the print. We are known for being a suitable magazine for everyone associated with the textile industry be it an industrialist, educationist or a student. Our authors claim their expertise in the field of textiles and we are grateful to have you as one of our experts.

We have certain guidelines that will guide you with the format for your article. It is mandatory to follow the format and the guidelines.

### **General Guidelines:**

1. It is mandatory to submit the article on the given date.
2. Work has to be authentic. Plagiarism should not be above 6%.
3. Authors cannot submit the work that was published by other journals, magazines or any other media.
4. Topic for the article should be informed to TVC prior to the date of submission to avoid repetition.
5. In case of multiple articles on the same topic, best one would be published.
6. It is important to follow the word limit i.e. either 600 to 625 words or 1150 to 1250. Kindly note that research papers are excluded from the compulsion of word limit.
7. Provide at least two pictures related to your article.
8. Please share your work along with your appropriate picture, name and designation.

9. Please make sure that the sentences are not too long and are simple.
10. Kindly rectify the grammatical mistakes beforehand.

**Format Guidelines:**

1. **Title**- Should be in UPPERCASE
2. **Author's name** - In UPPERCASE
3. **Designation/ Affiliation** - Capitalize Each Word
4. **Abstract** - Words in abstract should be between 100-110
5. **Key Words** - Key words are not mandatory, can be included according to author's will.
6. **Introduction** - May or may not have citations.
7. **Main Body of the Article** -
  - Can have side headings (side headings in sentence case).
  - Figures if any (should be numbered).
  - There should be mention about the figures in the text.
  - Source of figure should be mentioned.
  - Tables if any- number should be on the top of the table.
8. **Conclusion** - In sentence case.
9. **Acknowledgement** - If any.
10. **Reference**- References need to be in proper APA format only. Sequence of the references should be according to their mention or reference in the article.

Thank You!

-Textile Value Chain

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