



Monthly Newsletter

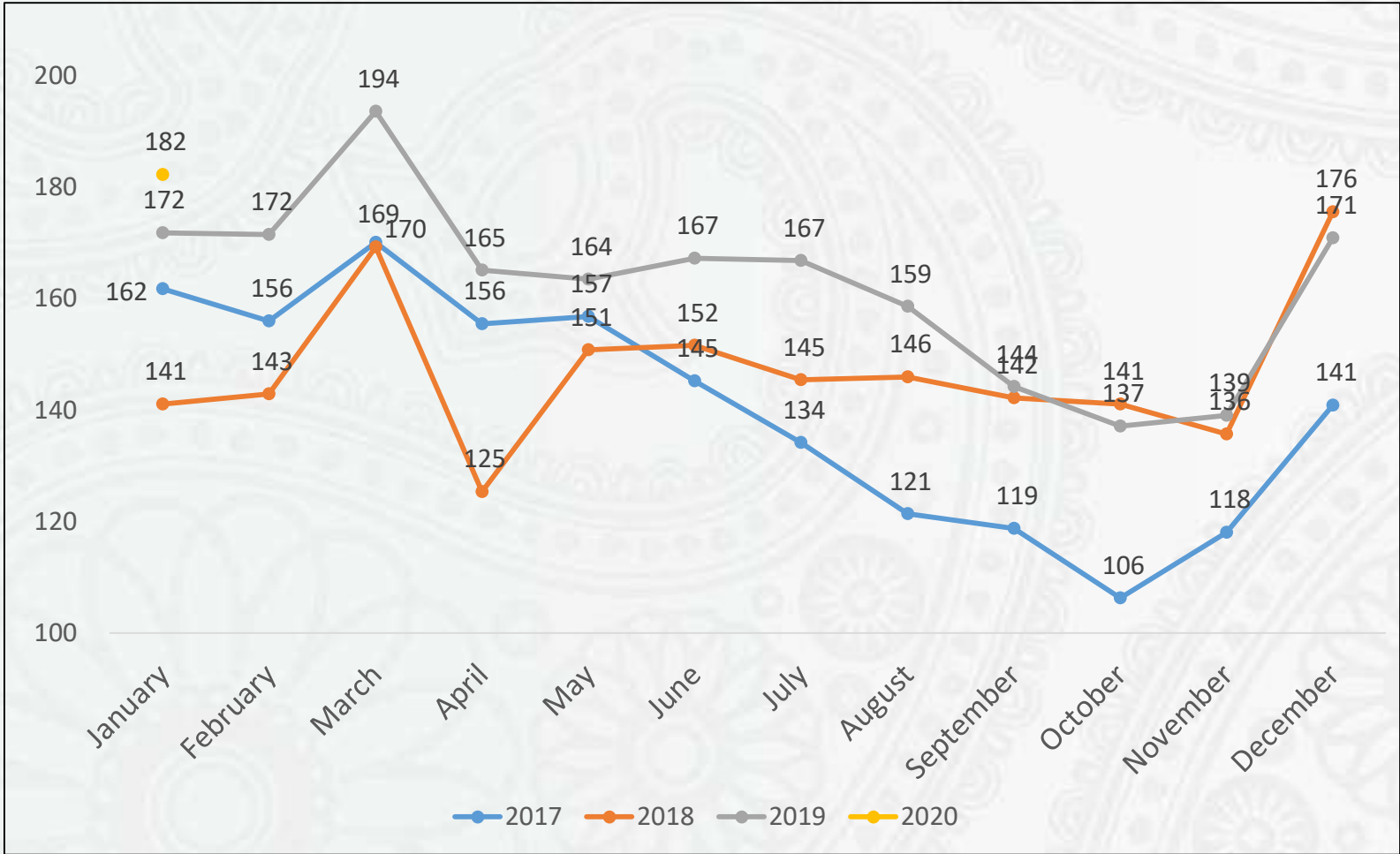
March 2020 Edition



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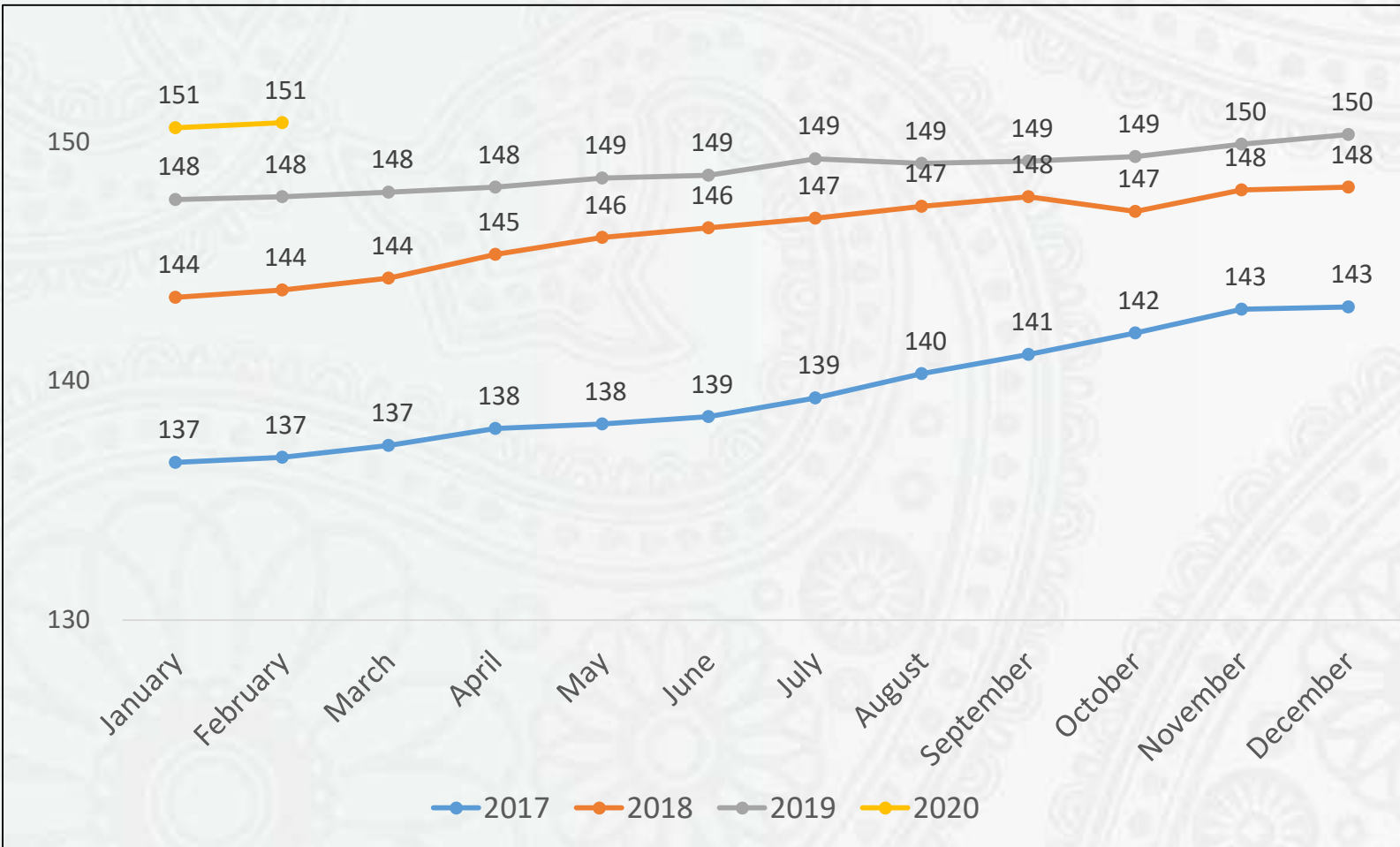
- The apparel IIP was valued at 182 in January 2020, recording an increase of 7% as compared to that in December 2019.
- The apparel CPI was valued at 151 in February 2020, showing an increase of 2% as compared to February 2019.
- The apparel exports in January 2020 stood at US\$ 1,453 million, showing an increase of 3% from that in December 2019 but 5% decrease as compared to January 2019. Apparel exports to USA increased by 5% in Apr-Jan FY 2020 as compared to that in Apr-Jan FY 2019. Exports to Saudi Arab also increased by 34% in the same period. However, the apparel exports to other major markets declined considerably.
- The apparel imports in January 2020 stood at US\$ 108 million, showing an increase of 12% from that in December 2019 and 6% increase as compared to January 2019. Apparel imports from Bangladesh and China increased by 13% each in Apr-Jan FY 2020 as compared to that in Apr-Jan FY 2019. Apparel imports from Hong Kong and Vietnam also increased by 49% and 44%, respectively.
- Analysis of financial filings of select apparel manufacturers and fashion brands & retailers for Q3 FY 2020 over Q3 FY 2019 highlights the following:
 - All of the considered fashion brands & retailers have shown an increase in their operating revenue as well as Operating Profit Margin (OPM).
 - Majority of the apparel manufacturers have shown a decline in their OPM. However, Bang Overseas has shown a significant improvement in its OPM from 2.8% in Q3 FY 2019 to 10.2% in Q3 FY 2020.

Apparel Index of Industrial Production (IIP) Update



- The apparel IIP was valued at 182 in January 2020, recording an **increase of 7%** as compared to that in December 2019.
- The apparel IIP in January 2020 has grown Y-o-Y as well, registering an **increase of 6%** as compared to January 2019.

Apparel Consumer Price Index (CPI) Update



- The apparel CPI was valued at 151 in February 2020.
- As compared to February 2019, the apparel CPI showed an **increase of 2%** in February 2020.

Monthly Apparel Exports Update

In US\$ Million	FY 2019	FY 2020	YoY Change	MoM Change
Apr	1,352	1,409	4%	-18%
May	1,339	1,530	14%	9%
June	1,359	1,233	-9%	-19%
July	1,275	1,366	7%	11%
August	1,293	1,262	-2%	-8%
September	1,105	1,081	-2%	-14%
October	1,132	1,109	-2%	3%
November	1,131	1,059	-6%	-5%
December	1,377	1,409	2%	33%
January	1,528	1,453	-5%	3%
YTD	12,891	12,910	0%	

- The apparel exports in January 2020 stood at US\$ 1,453 million, showing an **increase of 3%** from that in December 2019.
- As compared to January 2019, the apparel exports **decreased by 5%** in January 2020.

Country wise Apparel Exports Update

In US\$ Million	FY19 (Apr-Jan)	FY20 (Apr-Jan)	Change	% Growth
USA	3,335	3,510	176	5%
UAE	1,598	1,430	(168)	-10%
UK	1,272	1,268	(4)	0%
Germany	923	781	(142)	-15%
Spain	614	595	(19)	-3%
France	593	542	(51)	-9%
Saudi Arab	307	411	105	34%
Netherland	383	369	(14)	-4%
Italy	342	280	(63)	-18%
Nigeria	155	230	75	49%
Others	3,371	3,494	123	4%
Total	12,891	12,910	19	0%

- The apparel exports to the largest market USA **increased by 5%** in Apr-Jan FY 2020 as compared to that in Apr-Jan FY 2019. Apparel exports to Saudi Arab also **increased by 34%** in the same period.
- However, the apparel exports to other major markets, specially UAE and Germany **declined** considerably.

Monthly Apparel Imports Update

In US\$ Million	FY 2019	FY 2020	YoY Change	MoM Change
Apr	56	68	21%	-22%
May	67	85	27%	25%
June	73	78	7%	-9%
July	101	109	8%	40%
August	131	127	-3%	16%
September	113	117	4%	-7%
October	110	112	2%	-4%
November	94	104	11%	-7%
December	86	96	12%	-8%
January	101	108	6%	12%
YTD	933	1,006	8%	

- The apparel imports in January 2020 stood at US\$ 108 million, showing an **increase of 12%** from that in December 2019.
- As compared to January 2019 also, the imports have **increased by 6%** in January 2020.
- The cumulative apparel imports of April to January 2020 also shows an **increase of 8%** as compared to same period in the last financial year.

Country wise Apparel Imports Update

In US\$ Million	FY19 (Apr-Jan)	FY20 (Apr-Jan)	Change	% Growth
Bangladesh	301	341	40	13%
China	269	303	34	13%
Spain	81	79	(2)	-2%
Hong Kong	42	62	20	49%
Sri Lanka	69	45	(24)	-35%
Vietnam	25	36	11	44%
Cambodia	17	15	(2)	-11%
Italy	18	15	(3)	-16%
Indonesia	8	12	4	50%
Turkey	15	11	(4)	-26%
Others	89	86	(2)	-3%
Total	933	1,006	73	8%

- Apparel imports from Bangladesh and China **increased by 13%** each in Apr-Jan FY 2020 as compared to that in Apr-Jan FY 2019.
- India also reported an **increase** in apparel imports from Hong Kong and Vietnam **of 49% and 44%**, respectively.
- India's apparel imports from Sri Lanka has shown a significant **decline of 35%**.

Financial Health of Select Brands, Retailers and Manufacturers

	Company	Revenue from Operations (Rs. Crores)						Operating Profit Margin					
		FY 2019	Q3 FY 2019	Q1 FY 2020	Q2 FY 2020	Q3 FY 2020	Q4 FY 2020	FY 2019	Q3 FY 2019	Q1 FY 2020	Q2 FY 2020	Q3 FY 2020	Q4 FY 2020
Fashion & Lifestyle Brands and Retailers	Aditya Birla Fashion & Lifestyle	8,118	2,282	2,065	2,297	2,562		5.3%	6.1%	11.5%	11.2%	12.4%	
	Future Lifestyle Fashions	5,377	1,616	1,496	1,458	1,667		7.4%	8.3%	12.9%	12.1%	15.1%	
	Shoppers Stop	3,481	999	832	845	994		7.4%	9.7%	11.1%	12.8%	15.7%	
	Trent	2,532	656	767	818	870		9.3%	11.2%	18.3%	14.2%	17.5%	
	V-Mart Retail	1,434	466	453	314	562		8.9%	15.9%	10.6%	-0.2%	18.0%	
	V2 Retail	748	241	202	151	219		3.9%	13.0%	10.1%	2.5%	18.4%	
Apparel Manufacturers	Page Industries	2,852	738	835	775	794		22.3%	23.1%	22.0%	18.9%	16.8%	
	Gokaldas Export	1,173	266	341	362	321		3.8%	4.7%	14.1%	4.6%	-0.1%	
	Pearl Global	840	188	191	229	159		5.3%	11.4%	5.5%	2.7%	4.9%	
	SP Apparels	778	211	205	233	163		16.4%	20.1%	8.2%	12.8%	7.6%	
	Kitex Garments	607	136	146	196	251		26.0%	20.7%	20.6%	25.6%	23.3%	
	Kamadgiri Fashion Limited	319	81	69	87	63		3.7%	3.4%	1.8%	2.3%	-1.6%	
	Celebrity Fashion	231	40	52	61	45		3.9%	7.2%	2.9%	32.4%	7.9%	
Bang Overseas	154	28	22	25	24		2.7%	2.8%	38.2%	-0.4%	10.2%		



Thank you!